



# PROFESSIONAL DEVELOPMENT PATHWAY

**OCTOBER 12, 2023**  
**9:30 AM**

## **Proof is in the Pudding!**

WBL Impact Data and Student Voice from WBL Coordinators in Sonoma County

**NOVEMBER 16, 2023**  
**3:30 PM**

## **Beyond the Flyer: Marketing 101**

Learn some basic marketing and promotion tips and tricks for your programs and events!

**DECEMBER 12, 2023**  
**3:00 PM**

## **Workforce Boards**

Panel discussion with workforce board leaders and how they can help

**JANUARY 30, 2024**  
**3:00 PM**

## **Unlock the Power of Diversity, Equity, & Inclusion through WBL**

Kayla Montgomery  
AGC of California

**FEBRUARY 15, 2024**  
**3:30 PM**

## **Psychological Safety**

Kennan Scott & Karen Scott  
Empathway Designs

**MARCH 2024**  
**TBD**

## **Updated WBL Toolkit**

We will guide you through the updated toolkit!

More sessions will be added throughout the year!

Pathway sessions are for Earn & Learn clients